

# ELIPS | suite<sup>®</sup>

## The world's leading 'white label' mobile software

- Ready-to-use, 2G/3G advanced mobile applications suite
- Customizable animated interface ... touch-screen ready
- Shipped by leading handset makers in millions
- Certified by top network operators worldwide
- Increase your productivity through cross-platform development

**Develop**  
cost-optimized  
telephony  
products



**Create** exciting  
mass-market  
handsets quickly

GUI design  
Camera  
GTK  
games  
Video  
Graphic effects  
Touch-screen  
MP3  
Java  
SMS/MMS  
smart input  
2G/3G  
Branding  
SQL  
WAP  
60+ languages  
play and record  
connectivity  
OTA  
SyncML



**Proven** on millions  
of handsets in 60  
language variants



# ELIPS | suite<sup>®</sup>

The world's leading 'white label' mobile software

ELIPS|suite has been shipped worldwide in phones such as the J132 from Sony-Ericsson



## Approved

Ready-to-go for any chipset, operator and country.

ELIPS|suite is the leading choice for companies who want fast time-to-market and advanced functionality for their next mobile handset.

### Standards Compliance

ELIPS|suite complies with the specifications of the most important standard bodies, like 3GPP, GSM and OMA. ELIPS has passed an extensive series of tests worldwide.

### Selected by the leaders

Our software has been selected by industry leaders - including 'top five' handset makers - and has been shipped worldwide, in millions.

### Operator approved

ELIPS is shipped on handsets by leading operators, including Orange, O2, TIM, SFR, T-Mobile and others.

### Chipsets

ELIPS|suite supports the world's most popular chipsets, including TI, Intel, ST-NXP, Infineon, Mediatek, EMP.

### Worldwide

ELIPS|suite already supports more than 60 languages, including Latin, Arabic, Thai and Hindi character sets. It can easily be customized for any language, alphabet, ... even with predictive text input.



ELIPS|suite comes with a full PC development toolkit. You can adapt and rebrand all the applications. There's even a sophisticated handset simulator tool.

## Powerful

Full telephony stack and applications. Tiny footprint.

ELIPS offers a complete application suite for device manufacturers. It delivers the core telephony functions that networks demand, plus advanced customer features.

### 2G/3G features full support

All 2G and 3G telephony-related features are supported, including voice, high-speed data, supplementary services, messaging (SMS, EMS, MMS), video call, (U)SIM, (U)SAT, etc.

### Powerful graphics and UI

ELIPS|suite includes a highly optimized graphics engine. Along with its touch-screen support capability, it makes it possible to develop exciting user experiences, including animations and effects, on standard mass-market platforms.

### Wide set of applications

ELIPS|suite comes with an extensive list of pre-integrated applications, either from us or from partners in the areas of WAP browser, Java, text input, games, video, music players and much more.

### Small footprint

The modular approach of ELIPS|suite allows you to include only those features needed in your device. That's why ELIPS|suite is ideal from Ultra Low Cost handsets to rich-featured phones.

### App Store ready

ELIPS|suite includes an OverTheAir update capability. With ELIPS it's easy to download new languages, new themes or new applications.

## Flexible

Easy-to-manage user experience and branding.

As part of the ELIPS mobile development platform, ELIPS|suite gives access to powerful design tools. Now you can meet customer demand for mass-market and niche devices.

### Branding

We've made it easy to customize the entire user experience. From icons through to transitions, you control the complete user interface.

### Customization

Thanks to Open-Plug patented component-based technology, just choose which ELIPS|suite applications to include. And create new software with our authoring tools in record time.

### Open APIs

ELIPS|suite APIs comply to Posix / Linux most popular APIs and are fully documented. With ELIPS|suite, the learning curve is minimum and you can even easily re-use open source software.

### Cross-platform support

With ELIPS, you can re-use your code from one platform to another. That dramatically reduces your R&D costs and makes your code future-proof.

### Develop applications, fast

ELIPS|suite comes with ELIPS|studio, a comprehensive PC development environment supporting most popular IDEs together with ELIPS|studio simulation environment. With ELIPS|studio, you or your partners can rapidly develop the exciting new applications that your devices need.



## About us

Open-Plug was founded in 2002 to create an easy, standards-based software development environment for mobile phones. Today our innovative technology is found on millions of handsets running on leading mobile networks such as O2, Orange, TIM and T-Mobile. The Open-Plug ELIPS family enables software developers, handset makers and operators to create, deploy and monetize rich mobile applications and create an exciting user experience in record time.

contact @ open-plug.com

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